



## 2011 Carowinds Gold Season Pass Discount Program

2 STATES = 2X's THE FUN - This 337-acre thrill park is filled with so much fun and excitement it can't be contained in one state!

13 world-class roller coasters, including Intimidator-the tallest, fastest and longest coaster in the Southeast

20-acre Boomerang Bay waterpark (included in the price of admission)

Planet Snoopy – a 12-acre children's area

With more than 50 rides, shows and attractions there's something for everyone at Carowinds - the thrill capital of the Southeast!

- **NEW! Snoopy's Starlight Spectacular**
  - This immersive light and sound experience featuring millions of LED lights invites guests to explore a breathtaking display the entire family will enjoy.
  - May 28 – Sept. 4 on nights Carowinds closes at 10pm
- **NEW! Nights of Fire**
  - The sky lights up each evening with a stunning new nightly fireworks celebration!
  - July 1 – August 7 at 10pm
- **NEW! Extended Hours**
  - When you consider all the excitement planned this summer...wow! We had to extend the hours so you could squeeze in all that fun. Carowinds is open every day till 10pm from June 27 – August 7.

Carowinds is offering Snyder's-Lance employees an incredible deal on 2011 Gold Season Passes. Through this special offer you can purchase 2011 Carowinds Gold Season Passes for only \$65.00 each! (Retail price \$79.99; \$69.99 for 4 or more). This offer is only valid through **July 31, 2011**.

2011 Gold Season Passes are packed with more excitement and value than ever!

- Unlimited admission to Carowinds all season long
- FREE parking
- FREE admission to SCarowinds' Halloween Haunt XI
- Discounts for friends on select dates
- Early entry to Boomerang Bay water park
- Early entry on Nighthawk and the Intimidator™
- And more!

### **3 Easy steps to purchase your 2011 Gold Season Passes**

1. Visit [www.carowinds.com](http://www.carowinds.com)
2. Go to the upper right corner of the screen where it reads "Corp. Partner/Promo Code" and enter the code: **SP11**
3. Pay for your Season Passes online using your credit card and print your vouchers out right at home!